



Hong Kong Canada Business Association Calgary Scholarship 2023/24

Purpose

Hong Kong, renowned as a vibrant global city, has long been recognized as a hub for both professional development and academic excellence. It services as a gateway between East and West, blending rich cultural heritage with a dynamic business environment. Whether you are considering working or studying, Hong Kong has much to offer.

Each year the Hong Kong Canada Business Association (“HKCBA”) Calgary Chapter awards scholarships for postsecondary students. This year the scholarship is to support Calgary university/college students in realizing their dreams of studying or working in Hong Kong.

Theme

For professionals, Hong Kong boasts a robust economy, providing a myriad of career prospects across various sectors. As for academics, Hong Kong is home to several renowned universities and educational institutions. These institutions are known for their commitment to excellence, cutting-edge research and diverse academic programs. Whether you aspire to excel in your career or pursue academic excellence, Hong Kong will undoubtedly provide a nurturing platform for your ambitions.

Eligibility Criteria

- Applicants must be currently enrolled in Bow Valley College, Mount Royal University, SAIT, or University of Calgary.
- The scholarship will be open to students from all disciplines.
- Applicants must demonstrate a strong interest in Hong Kong and a clear motivation to pursue an exchange program or work experience in the city.

Selection Process

- Applications will be evaluated based on academic achievements or leadership, social networking efforts (online or offline), motivation, and the potential for cultural exchange and personal growth.
- Applicant shall submit a self-produced video to explain why you are interested in working or studying in Hong Kong and what you plan to do if you have the chance, with a supporting personal statement.
- The video must be original and never published before. Evaluation is based on creativity, presentation skill and persuasiveness. HKCBA will have the right to use the submitted video for publicity purpose.
- A panel will be formed to ensure a fair and rigorous selection process.

Application Package

- Personal video of not more than 3 minutes and in full HD format (1920x1080 pixels, 16:9 aspect ratio) to showcase why you are a deserving candidate. (For submission purpose please convert the file to 720p in MP4 format, while the full HD version shall be ready to provide upon request)

- Personal statement of not more than one page in pdf format, which may put in:
 - Highlight of your motivation and plan.
 - Details of your achievements, whether in academic, leadership or social networking.
 - Your public social network account(s) if you think the content can impress the panel.
 - Details of your background, as long as you think it is helpful for the evaluation.
- Academic or professional Letters of Support (optional)

Application package should be submitted to HKCBA Calgary at calgaryadmin@hkcbacba.com , together with your personal details (Your full name, preferred name, studying institution and program, year of study) (In case your file size is too big to send by email, you can save it in your personal cloud and provide us the private link to download your file from cloud)

Prizes

- Special prize: C\$3,000 cash (one) + a complimentary ticket to attend HKCBA Calgary Lunar New Year Gala & Student's reception on 1 March 2024 C\$138 + one-year free HKCBA student membership C\$31.5.
- First prize: C\$1,500 (one) + a complimentary ticket to attend HKCBA Calgary Lunar New Year Gala & Student's reception on 1 March 2024 C\$138 + one-year free HKCBA student membership C\$31.5.
- Second prize: C\$1,000 (one) + a complimentary ticket to attend HKCBA Calgary Lunar New Year Gala & Student's reception on 1 March 2024 C\$138 + one-year free HKCBA student membership C\$31.5.
- Third prize: C\$500 (one) + a complimentary ticket to attend HKCBA Calgary Lunar New Year Gala & Student's reception on 1 March 2024 C\$138 + one-year free HKCBA student membership C\$31.5
- All winners will be the **Student Ambassadors of HKCBA Calgary 2024** to share their motivation to the local student community via online/offline channels.

Timeline

Application deadline: **31 January 2024**

Winner announcement: 15 February 2024 (Winners will be recognized at HKCBA Calgary Lunar New Year Gala 2024)

Award Presentation

The awards will be presented at HKCBA Calgary Lunar New Year Gala 2024 to be held on 1 March 2024. The winning students are expected to be present at the event to be recognized for the awards.

The Hong Kong Canada Business Association (HKCBA) is part of a world-wide association with over 11,000 members in 35 countries. HKCBA's mission is to expand commercial relationships between Canada and Hong Kong as well as throughout Asia, using Hong Kong as the platform for advancing this objective. We also promote a strong business and community network within our membership across Canada through our programs. HKCBA Calgary section also serve as a valuable platform for individuals who wish to be connected with the increasing level of business activity between Calgary and Asia. We accomplish this through a full program of informational seminars and networking events.

For more information on HKCBA Calgary, please visit <https://calgary.hkcbacba.com>